



Trowbridge Service Users Group

Trowbridge Service Users Group

C/o 17 Sheepcote Barton  
Trowbridge  
BA14 7SY

## The Chairs Report

Groups overview, to provide a safe space for those living with mental illness within Trowbridge and the surrounding area with peer support.

Dear Trowbridge Service Users Group Members and Friends.

Since forming the group in 2019 we have been faced with Covid and other factors which have meant that an AGM has not taken place. But since the beginning of this year (Feb 2022) we have focused on providing a service.

And with our strategic partners the Town Hall and Trowbridge Future we are now providing 2 sessions with extra space for a third session.

We have an art session on Thursdays at the Town Hall; and a Drop-in Session at Trowbridge Future Seymore Hub.

Next year we plan to put more focus into building the Trowbridge Service User's Group and providing more activities. This will require more focus on fundraising and developing our presence in the community.

My highlight this year was our radio interview with the BBC Wiltshire, which span, off into Tv Interviews for a group member. Also, the creation of our promotional video was created by Eden Saunders of Eden Saunders Productions.

Membership is growing slowly. We are in talks with the GP services to see how we can work together to provide more support we have already provided information on what we do so new members can be signposted to us.

Next Year we are aware that the Town Hall will be closing for renovations although we have no confirmed plans for what will happen, we are in talks about other premises which will be confirmed next year.

## Stats:

**Main FaceBook Followers 1,705 Main FaceBook Likes 1616 Online FaceBook Members 33**

**Compare your performance against peers in the Charities and religious organizations category**

**Results are based on peers with similar organic 28-day reach in your category.**

Published Content 46

Higher than others

**How often is your business published versus others in this category Published content?**

	25th percentile	50th percentile	75th percentile	Your business
Published Content	1	5	12	46



# Trowbridge Service Users Group

## Our Online Presence

### Google Search

The screenshot shows a Google search for "Trowbridge Services Users group". The search results include a Google Business Profile for "Trowbridge Services Users group" located in Trowbridge, England. The profile features a 5.0 star rating based on 4 Google reviews and reports 574 views this month. The business is identified as a mental health service, a 1-minute walk from Longfield Community Hall. The address is C/O 17 Sheepcote Barton Tuesdays 80 Charles street for drop in Thursdays The Town Hall, Trowbridge BA14 7SY. The phone number is 07368 212583. The profile is managed by the user. A COVID-19 info section is also present, with the website trowbridgeusersgroup.co.uk. To the left of the profile, there are several management suggestions such as "Turn more views to customers", "Set up booking", and "Get custom email".

So far this month we have had 574 views with a monthly average of 269 visits per month,

The Chair.